



2025 SPONSORSHIP PROSPECTUS

### THE ALGAE BIOMASS SUMMIT

The Algae Biomass Summit (ABS) is hosted by the Algae Biomass Organization (ABO), a non-profit trade association and unified voice of the algae industry. ABO is the leading U.S. algae biomass association and has had the longest standing algae-focused conference in the world. Working on behalf of all sectors, the ABO advocates for algae-advancing policy and funding, serves as a hub for innovation and networking, and drives demand for "made with algae" products and services.

For almost 20 years, the ABS has united commercial leaders, entrepreneurs, scientists, policymakers, investors, and young innovators who share the same passion to drive innovation forward and build the algae and seaweed economy.

This Year's Algae Biomass Summit will take place in Tempe, Arizona on the Arizona State University campus' Memorial Union on October 19-21, 2025. The agenda will be focused on delivering fresh perspectives, commercial breakthroughs and exciting research that are propelling algae & seaweed products and services as vital solutions to realize a low carbon and sustainable world.

This event brings together real-world buyers in the various algae industries: food and feed, carbon capture, sustainability, regenerative agriculture, wastewater, energy, education and academics, climate and more. We bring together decision makers and thought leaders from around the world whose focus is algae and seaweed.

### WHY SPONSOR?

Becoming a sponsor at the 19th annual Algae Biomass Summit (ABS) is one of the most effective ways you can connect your business with decision-makers and customers within the industry. With a wide range of highly visible sponsorship packages, partnering with the ABS is a valuable opportunity to promote your organization.

Sponsoring the Algae Biomass Summit positions your organization at the **forefront** in the algae industry, offering unparalleled opportunities to enhance visibility, build strategic relationships, and drive business growth.

**Support industry growth** by aligning your brand with ABO's mission to **advance sustainable**, low-carbon solutions, gaining goodwill and recognition within a community **driving job creation** and environmental impact.

Sponsors receive **exclusive benefits** with prominent logo placement, priority booth selection, complimentary registrations, and access to attendee lists, ensuring measurable ROI.

## SPONSORSHIP OPPORTUNITIES

Our sponsorship packages can each be tailored to achieve your business goals and help you establish a stronger presence within the industry.

\$10,000 SOLD



**Summit Bag Sponsorship**: Elevate your brand with exclusive logo placement on summit bags distributed to all attendees, ensuring high visibility.

\$10,000



**Summit Lanyard Sponsorship:** Gain unmatched visibility with your logo on summit badges and lanyards worn by all attendees

\$10,000

**QUANTITY AVAILABLE: 1** 



**General Session Sponsorship**: Logo exclusively displayed during all General Summit Sessions.

Also Included in this Level Sponsorship:

- \* Showcase in Whova the app of your company profile
- \* (2) Complimentary Summit Registrations
- \* Top-Tier logo recognition on summit signage
- \* Logo on ABO summit website

- \* Recognition during each of the Summit sessions
- \* (1) Complimentary Summit Exhibit Tabletop-
- \* Company profile in the ABO newsletter
- \* Promotion on ABO channels

\$7,500





\$7,500

QUANTITY AVAILABLE: 1



**Poster Session Sponsorship:** Logo exclusively displayed during the Poster Session.

\$7,500

**QUANTITY AVAILABLE: 1** 



**Young Innovators Sponsorship:** Logo exclusively displayed during the Young Innovators Meet & Greet and tabletop.

Also Included in this Level Sponsorship:

- \* Recognition during respective Summit session
- \* (1) Complimentary Summit Registrations
- \* Company profile in the ABO newsletter
- \* Logo recognition on summit signage
- \* Promotion on ABO channels
- \* Logo on ABO summit website



\$5,000 Department of the state of the state

**Lunch Session Sponsorship:** Capture attention with remarks before lunch, tabletop event cards, and logo signage in the lunch hall.

**Breakfast Session Sponsorship:** Start the day with your logo on tabletop event cards and logo signage in the breakfast hall.

Also Included in this Level Sponsorship:

- \* Logo recognition on summit signage
- \* Promotion on ABO channels
- \* Logo on ABO summit website

\$2,500 QUANTITY AVAILABLE: 3

**Energy Break Session Sponsorship:** Energize attendees with your logo on tabletop event cards during breaks.

Also Included in this Level Sponsorship:

- \* Logo on ABO summit website
- \* Company logo recognition on the bottom of all summit signage
- \* Promotion on ABO channels

# **Sponsor TODAY**

Ready to put yourself at the forefront of the algae industry and partner with the Algae Biomass Summit? Reach out today to learn more about these sponsorship packages or let us tailor one that meets your specific needs.

To invest in ABO, please click this link to purchase your sponsorship NOW.

#### Contact:

Jon Kallen ABO Executive Director jkallen@algaebiomass.org

Carrie Cox ABO Administrative & Marketing Coordinator ccox@algaebiomass.org