HARNESSING THE POWER OF ALGAE:
THE MOTHER OF ALL PLANTS AND EARTH’S ORIGINAL SUPERFOOD

Walter G. Rakitsky PH D, MBA
SVP Emerging Business
ALGAE: THE MOTHER OF ALL PLANTS

Source: The family plant tree is a project of the U.S. Botanic Garden (usbg.gov) and the National Museum of Natural History, Department of Botany, Smithsonian Institution (botany.si.edu)
Algae is one of nature’s first foods. It is an ancient source of macro and micronutrients.

Algae is the foundation of our food chain and the basis for all plant life.
ALGAE: ULTIMATE AND INTEGRATED NUTRITION SOURCE

Oils with a wide variety of healthy profiles

Proteins and specialty amino acids

Micronutrients: lutein, zeaxanthin, sterols

Soluble and insoluble fiber
TERRAVIA™ PLATFORM OF ALGAE INGREDIENTS

ULTRA OMEGA-9 ALGAE OIL
ALGAE BUTTER

LIPID-RICH WHOLE ALGAE
PROTEIN-RICH WHOLE ALGAE

thrive™
CULINARY ALGAE OIL
LIPID-RICH WHOLE ALGAE

MULTI-FUNCTIONAL
WHOLE FOOD INGREDIENT

• Replace eggs, dairy fats, oil
• Reduce fat, calories and cholesterol
• Enhance taste and texture
• Add indulgent mouthfeel
• Create richer and creamier products

Whole food ingredient | Gluten-free | Free of known allergens | Vegan
LIPID-RICH WHOLE ALGAE

WHOLE FOOD INGREDIENT

- Rich in monounsaturated fats
  - Trans fat-free
  - Cholesterol-free
- Dietary fiber – soluble/ insoluble
- Vegan protein – free of known allergens
- Micronutrients – lutein and zeaxanthin

Whole food ingredient | Gluten-free | Free of known allergens | Vegan
## CHALLAH BREAD

<table>
<thead>
<tr>
<th>INGREDIENT</th>
<th>Flour, bread</th>
<th>Water</th>
<th>Vegetable Oil</th>
<th>Eggs, whole</th>
<th>Sugar</th>
<th>Dry Yeast (instant)</th>
<th>Salt</th>
<th>Lipid-Rich Whole Algae</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTROL (%)</td>
<td>52.70</td>
<td>17.90</td>
<td>11.60</td>
<td>10.55</td>
<td>5.50</td>
<td>1.00</td>
<td>0.75</td>
<td>--</td>
<td>100.00</td>
</tr>
<tr>
<td>LIPID-RICH WHOLE ALGAE (%)</td>
<td>54.77</td>
<td>31.00</td>
<td>3.00</td>
<td>--</td>
<td>5.50</td>
<td>1.00</td>
<td>0.73</td>
<td>4.00</td>
<td>100.00</td>
</tr>
</tbody>
</table>

- **60% FAT REDUCTION**
- **65% SAT FAT REDUCTION**
- **20% CALORIE REDUCTION**
- **100% CHOLESTEROL REDUCTION**

**NO EGGS / VEGAN**
Whole food ingredient | Gluten-free | Free of known allergens | Vegan
PROTEIN-RICH WHOLE ALGAE

WHOLE FOOD INGREDIENT

- Vegan protein
- Dietary fiber
- Healthy lipids
- Micronutrients – lutein and zeaxanthin

* The lipid contained in AlgaVia® Protein-Rich Whole Algae Powder is a combination of mono- and poly-unsaturated fatty acids.

Whole food ingredient | Gluten-free | Free of known allergens | Vegan
### PROTEIN BAR

**7g PROTEIN**

**5g ALGAE PROTEIN PER SERVING**

#### Nutrition Facts

<table>
<thead>
<tr>
<th>Serving Size (50g)</th>
<th>Amount Per Serving</th>
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<tbody>
<tr>
<td>Calories</td>
<td>200</td>
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<tr>
<td>Calories from Fat</td>
<td>60</td>
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<tr>
<td>% Daily Value*</td>
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<tr>
<td>Total Fat</td>
<td>6g</td>
</tr>
<tr>
<td>%</td>
<td>10%</td>
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<tr>
<td>Saturated Fat</td>
<td>4g</td>
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<tr>
<td>%</td>
<td>20%</td>
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<tr>
<td>Trans Fat</td>
<td>0g</td>
</tr>
<tr>
<td>%</td>
<td>0%</td>
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<tr>
<td>Cholesterol</td>
<td>0mg</td>
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<tr>
<td>%</td>
<td>0%</td>
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<tr>
<td>Sodium</td>
<td>115mg</td>
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<tr>
<td>%</td>
<td>5%</td>
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<td>Total Carbohydrate</td>
<td>31g</td>
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<tr>
<td>%</td>
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<tr>
<td>Dietary Fiber</td>
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<tr>
<td>%</td>
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<td>Sugars</td>
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<td>Protein</td>
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<tr>
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<td>Vitamin A</td>
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<tr>
<td>%</td>
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</tr>
<tr>
<td>Vitamin C</td>
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<tr>
<td>%</td>
<td></td>
</tr>
<tr>
<td>Calcium</td>
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<tr>
<td>%</td>
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</tr>
<tr>
<td>Iron</td>
<td>4%</td>
</tr>
<tr>
<td>%</td>
<td></td>
</tr>
</tbody>
</table>

*Percent Daily Values are based on a 2,000 calorie diet.

#### INGREDIENTS

<table>
<thead>
<tr>
<th>INGREDIENT</th>
<th>Tapioca Syrup</th>
<th>Oats</th>
<th>Protein-Rich Whole Algae</th>
<th>Milk Chocolate Coating</th>
<th>Rice Crisps</th>
<th>Chocolate, semi sweet</th>
<th>Invert Sugar</th>
<th>Corn Syrup</th>
<th>Flavors</th>
<th>Salt</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>%</td>
<td>19.22</td>
<td>17.14</td>
<td>14.45</td>
<td>13.00</td>
<td>8.00</td>
<td>8.00</td>
<td>6.90</td>
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<td>0.70</td>
<td>0.19</td>
<td>100.00</td>
</tr>
</tbody>
</table>

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Thrive® Algae Oil is Simply Better
WITH ALGAE, WE’VE MADE AN EVERYDAY COOKING OIL
THAT IS BETTER FOR PEOPLE AND PLANET

BETTER FOR PEOPLE
The best oil for your heart. Thrive® Algae Oil has the highest level of monounsaturated fat and the lowest amount of saturated fat.

BETTER FOR COOKING
The light, delicate flavor and high smoke point make it perfect for everyday use with any recipe.

BETTER FOR PLANET
Thrive® Algae Oil has the highest oil yield per acre of land compared to other cooking oils.*
STELLAR CONSUMER REVIEWS ON AMAZON

Thrive Culinary Algae Oil, 16.9 Ounce (Pack of 2) from Thrive Algae

(expect 154 customer reviews)

★ ★ ★ ★ ★ Must have!!!!
By gstar on March 28, 2016

★ ★ ★ ★ ★ Will change the way you cook.
By brandy117 on March 31, 2016

★ ★ ★ ★ ★ I love the light taste and high smoke point of Thrive
By Marc Freeman on June 9, 2016

★ ★ ★ ★ ★ Fantastic cooking oil
By Heisenburg on August 5, 2016

★ ★ ★ ★ ★ Very impressed!
By mom, wife, chick on August 2, 2016

★ ★ ★ ★ ★ Probably the best oil EVER!!
By jessica sior on April 22, 2016

★ ★ ★ ★ ★ So Versatile!
By J. W. on July 12, 2016

★ ★ ★ ★ ★ Life Changing!
By Jorg Kasperek on May 12, 2016

★ ★ ★ ★ ★ Nothing less than amazing!
By Bethanna Banana on April 23, 2016

★ ★ ★ ★ ★ Very happy using as a olive oil substitute!!
By Joey’s Mom on May 11, 2016

★ ★ ★ ★ ★ enhances foods natural flavor beautifully and cooks unbelievably well
By Nancie Walsh on May 14, 2016

★ ★ ★ ★ ★ excellent, light, very high smoke-point food oil, that won't change the flavor of your foods.
By Mojave Mike on May 16, 2016

Customer Reviews

★ ★ ★ ★ ★ 154
4.9 out of 5 stars

5 star | 92%
4 star | 6%
3 star | 2%
2 star | 0%
1 star | 0%
ALGAE RISING IN NEWS COVERAGE

Featured as one of their favorite new products: “One tablespoon contains about as many good fats as an avocado.”

“The newest oil on the market has a high smoke point and a neutral flavor, so it’s perfect for sautéing and roasting.”

“Could algae oil replace your olive oil? “... I’ll keep using Thrive. After all, boosting the amount of monounsaturated fat in your diet is one of the best ways to keep your heart happy and healthy.”

“Forget kale - algae could be the next new superfood”
CONSUMER BUZZ ON SOCIAL MEDIA

“I would recommend it to anyone looking for a healthy alternative to their daily cooking.”

“I have been testing with algae oil in my baking and I am thrilled with the results! For Christmas, I usually bake cookies, cakes, and breads as gifts. So I used algae oil to replace oil and butter in the recipe. All my family and friends gave rave reviews of the baked goods.”

“I hosted a baking party over Christmas and I had many of my friends and also their kids were over to enjoy a day of baking. I pulled out the Thrive oil and all the ladies were intrigued. The cookies tasted amazing! They did not taste greasy...they actually tasted better!”

“I would recommend it to anyone looking for a healthy alternative to their daily cooking.”

“Can finally turn my stove on high (unlike olive oil). A great neutral taste that doesn’t dictate over the food. Love it!”

“It is better than any oil I’ve ever used, plus it’s healthy for you!”

“A new healthy cooking essential.”

“Outstanding. A truly revolutionary product.”

“Had friends around for dinner last night and I’d done a stir fry. They were commenting how light and crispy everything tasted but they couldn’t identify the oil. Four of my family members are now using it as well.”

“Just re-ordered more Thrive. It’s great with chicken and baking! Love the stuff. Price is right.”
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